

EDUCATION
OPPORTUNITY
REPRESENTATION
COMMUNITY IMPACT

2027 SPONSORSHIP PACKET

INVEST IN CULTURE. EMPOWER STUDENTS.
BUILD A BRIGHTER TOMORROW.

HERITAGE
EDUCATION
MUSIC
OPPORTUNITY
IMPACT

HBCU
MADE

*Different
Legacies.
A Brighter
Tomorrow.*



MUSIC

CULTURE

SCHOLARSHIP

LEGACY



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*Different Legacies.
A Brighter Tomorrow.*

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EDUCATION
OPPORTUNITY
REPRESENTATION
COMMUNITY IMPACT

*Music
Changes.
Lives.*

OUR WHY. OUR IMPACT. OUR COMMITMENT.

MISSION STATEMENT

The NJ Gathering Inc. is a nonprofit organization committed to cultivating an environment where music, history, and education intersect to empower, inspire, and uplift Black and Brown students and communities. Through signature events, scholarship initiatives, and community engagement, we celebrate HBCU voices, preserve our culture, and invest in the next generation of leaders.

*Invest in Culture.
Empower Students.
Build a Brighter Tomorrow.*

EDUCATION
OPPORTUNITY
REPRESENTATION
COMMUNITY IMPACT



MUSIC

Celebrating HBCU voices
and Black culture.



CULTURE

Honoring our history
and heritage.



SCHOLARSHIP

Investing in the next
generation.



LEGACY

Building stronger
communities.



OUR WHY. OUR IMPACT. OUR COMMITMENT.

OUR PURPOSE

The NJ Gathering Inc. exists to create transformative experiences that unite music, culture, education, and community to empower, inspire, and uplift Black and Brown students and communities. We use the power of HBCU voices and the richness of our heritage to bridge opportunity, preserve legacy, and invest in a brighter, more equitable tomorrow.



AMPLIFY HBCU VOICES

Create platforms for Black excellence through music, storytelling, and the arts.



EXPAND OPPORTUNITY

Provide scholarships, resources, and exposure for the next generation of leaders.



STRENGTHEN COMMUNITY

Build partnerships that uplift and create lasting impact.



PRESERVE & CELEBRATE LEGACY

Honor our history, culture, and contributions while shaping a brighter future.



MUSIC

Celebrating HBCU voices and Black culture.



CULTURE

Honoring our history and heritage.



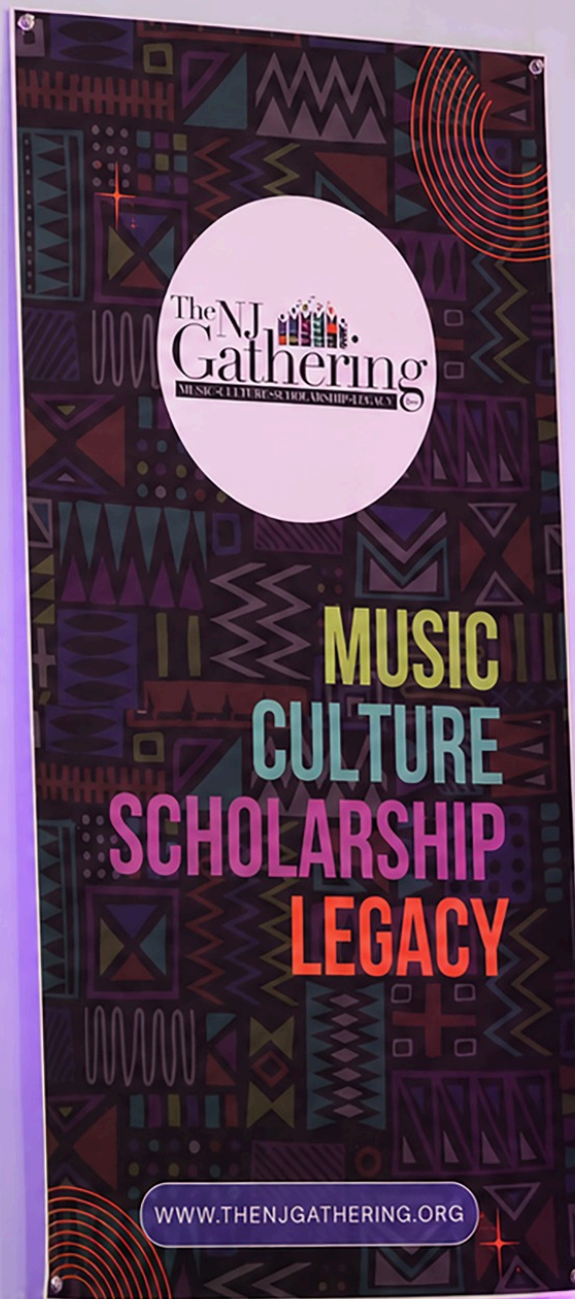
SCHOLARSHIP

Investing in the next generation.



LEGACY

Building stronger communities.



EDUCATION
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*Different
Legacies.
A Brighter
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OUR WHY. OUR IMPACT. OUR COMMITMENT.

MEET OUR TEAM

The NJ Gathering, Inc. is powered by a dedicated team of leaders, creatives, educators and change-makers who believe in the power of community. Together we work to create opportunities and build a brighter and more equitable tomorrow for Black and Brown students.

*Different Legacies.
A Brighter Tomorrow.*

EDUCATION
OPPORTUNITY
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COMMUNITY IMPACT



Jared McClain
President & Founder



Nicole Davis
Vice President



Dr. Joshua Thomas, Ed.D
Treasurer



D. Nicole Green
Secretary



Dee Dee Faison
Board Member



Katrina Watson
Board Member



Philip Michael Clay II
Board Member



MUSIC

*Celebrating HBCU voices
and Black culture.*



CULTURE

*Honoring our history
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SCHOLARSHIP

*Investing in the next
generation.*



LEGACY

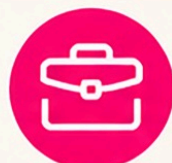
*Building stronger
communities.*

OUR WHY. OUR IMPACT. OUR COMMITMENT.

OUR TARGET AUDIENCE



High School Choral
Students / Musicians



Young Black
Professionals



HBCU Alumni and
Alumni Associations



Local
Businesses



Divine 9
Organizations



Local Prominent
Musicians



Urban School
Districts



Educators &
School Leaders



Black Church
Community



Community
Partners

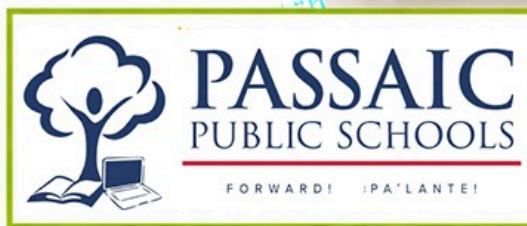


OUR WHY. OUR IMPACT. OUR COMMITMENT.

PROJECTED STUDENT REACH

In partnership with the Passaic, Orange, and Newark school districts, our initiative is projected to reach more than 300 students—empowering them with opportunities to learn, grow, and explore their full potential. Through interactive programming, mentorship, and hands-on experiences, we aim to cultivate confidence, creativity, and leadership in the next generation. This collaboration allows us to bridge resources across communities, ensuring that every student, has access to meaningful and inspiring opportunities that can shape their future success.

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SPONSORSHIP PACKAGES

CUSTOM SPONSORSHIP AVAILABLE UPON REQUEST

\$25,000

CHOIR DIRECTOR

- 2-minute official remarks from senior leadership or corporate video at The NJ Gathering Concert
- Your logo branded on the event website, e-blast, social media post
- Digital event ads on The NJ Gathering Concert event screens
- Your logo featured on limited edition event Tee Shirt
- VIP seating for 10
- Placement of 100 branded items for collegiate choirs' swag bags

\$5,000

SECTION LEADER

- Your logo branded on the event website, e-blast, social media post
- Digital event ads on The NJ Gathering Concert event screens
- Preferred concert seating for 4
- Placement of 100 branded items for collegiate choirs' swag bags

\$15,000

SPIRITUALS

- Your logo branded on the event website, e-blast, social media post
- Digital event ads on The NJ Gathering Concert event screens
- VIP Seating for 8
- Placement of 100 branded items for collegiate choirs' swag bags

\$2,500

SOPRANO/ALTO

- Preferred concert seating for 4
- Your logo featured on event website and e-blast
- Digital ad

\$1,000

TENOR/BARITONE

- Preferred concert seating for 4
- Digital ad

\$10,000

HYMN

- Welcome remarks
- Your logo branded on the event website, e-blast, social media post
- Digital event ads on The NJ Gathering Concert event screens
- VIP Seating for 6
- Placement of 100 branded items for collegiate choirs' swag bags

\$500

AUDITION

Preferred concert seating for 2

OUR WHY. OUR IMPACT. OUR COMMITMENT.

DIGITAL AD SPONSORSHIP

SUPPORT. BE SEEN. MAKE A DIFFERENCE.

DIGITAL AD SPECS 7.5 X 10"; 2250W X 3000H PIXELS

CONTACT NAME _____

ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT NUMBER _____ EMAIL _____

SPONSORSHIP _____ DONATION AMOUNT \$ _____

CREDIT CARD # _____ EXPIRATION DATE _____

CREDIT CARD TYPE (CIRCLE) AMEX VISA MASTERCARD DISCOVER SEC CODE _____

MAKE CHECKS PAYABLE TO - "THE NJ GATHERING, INC."

FOR MORE INFORMATION: INFO@THENJGATHERING.ORG



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