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MISSION STATEMENT

THE NJ GATHERING: A CELEBRATION OF HBCU VOICES IS A DYNAMIC FESTIVAL

DEDICATED TO HONORING AND UPLIFTING THE RICH LEGACY OF HISTORICALLY BLACK

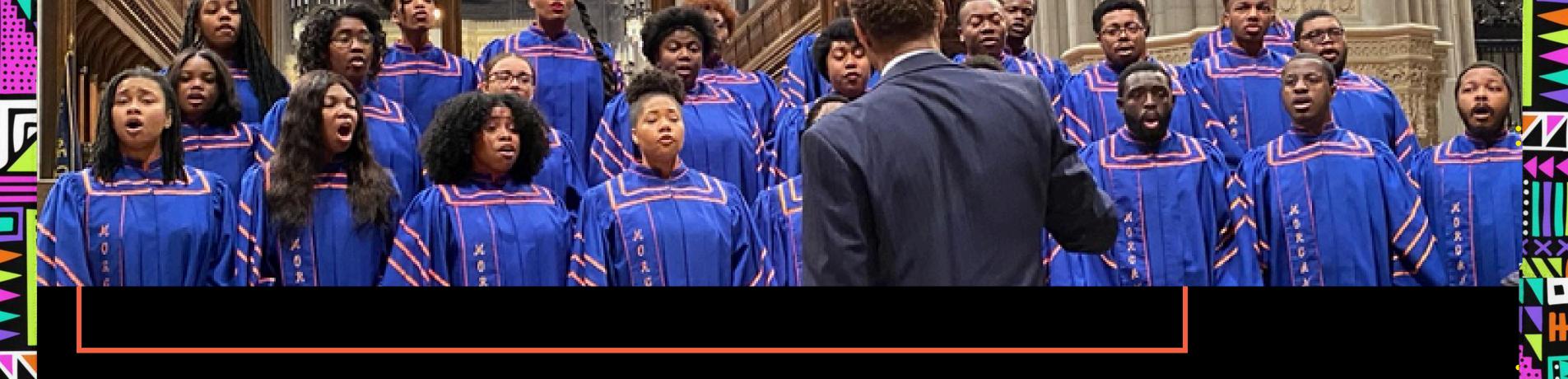
COLLEGES AND UNIVERSITIES (HBCUS) THROUGH THE POWER OF MUSIC.

BY SHOWCASING BLACK MUSIC; CHORAL, GOSPEL AND ALL OTHER FORMS, THIS EVENT

PROVIDES A PLATFORM FOR DIVERSE VOICES TO UNITE IN HARMONY, CELEBRATE

CULTURAL HERITAGE, AND INSPIRE THE NEXT GENERATION OF MUSICIANS.



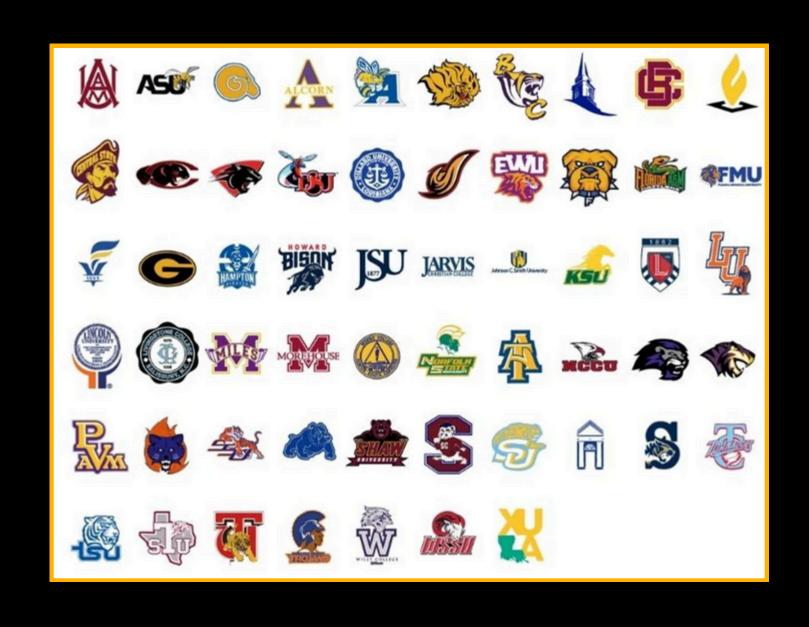


OUR PURPOSE

THROUGH PERFORMANCES, WORKSHOPS, AND EDUCATIONAL SESSIONS, WE AIM TO ENRICH UNDERSTANDING OF THE PROFOUND IMPACT HBCUS HAVE HAD ON EDUCATION, COMMUNITY, AND THE ARTS. THE GATHERING ALSO OFFERS SCHOLARSHIPS TO SUPPORT THE ACADEMIC AND MUSICAL ASPIRATIONS OF STUDENTS, ENSURING THAT THE VOICES OF TOMORROW HAVE THE RESOURCES TO THRIVE. OUR MISSION IS TO CULTIVATE AN ENVIRONMENT WHERE MUSIC, HISTORY, AND SCHOLARSHIP INTERSECT, FOSTERING PRIDE, CREATIVITY, AND EDUCATIONAL ADVANCEMENT WHILE CELEBRATING THE ENDURING POWER OF BLACK MUSIC AND CULTURE.

TARGET AUDIENCE

- HIGH SCHOOL CHORAL STUDENTS/MUSICIANS
- HBCU ALUMNI AND ALUMNI ASSOCIATIONS
- DIVINE 9 ORGANIZATIONS
- URBAN SCHOOL DISTRICTS
- BLACK CHURCH COMMUNITY
- YOUNG BLACK PROFESSIONALS
- LOCAL BUSINESSES
- LOCAL PROMINENT MUSICIANS



MEET OUR TEAM



THE NJ GATHERING













The NJ Gathering

Weekend Snapshot 2026

School Time Performance High School students will have the opportunity to interact with current HBCUs students about their collegiate journey through a guided Q&A experience.

Scholarship

NJ Gathering Inc. is proud to offer high school students the opportunity to apply for scholarships through its dedicated scholarship initiative.

Musical Experience

A vibrant, celebration of Black music, performed by some of the nation's most talented HBCU choirs and ensembles.

MARKETPLACE
Creativity Meets
Commerce

THE NJ GATHERING

A dynamic celebration of diversity, innovation, and entrepreneurship—where local small businesses showcase and sell their unique products and services.

SPONSORSHIP PACKAGES

\$25,000

THE GATHERING: TITLE SPONSOR

- 2-minute official remarks from senior leadership or corporate video at The NJ Gathering Concert
- Your logo branded on the event website, e-blast, social media post
- Digital event ads on The Gathering Concert event screens
- Your logo featured on limited edition event Tee Shirt
- 10 Tickets to concert prime seating
- 10 Tickets to main show national artists meet and greet
- Placement of 100 branded items for collegiate choirs' swag bags



COLLEGE CHOIR HOTEL AND TRANSPORTATION SPONSOR

This sponorship is designed to offset the travel cost for 1 choirs bus and hotel lodging

- Your logo branded on the event website, e-blast, social media post
- Digital event ads on The NJ Gathering Concert event screens
- 8 Tickets to concert prime seating
- 8 Tickets to the main show national artists meet and greet
- Placement of 100 branded items for collegiate choirs' swag bags

\$10,000

POST CONCERT RECEPTION MEET AND GREET WITH CHOIRS AND NATIONAL ARTISTS

- Welcome remarks
- Your logo branded on the event website, e-blast, social media post
- Digital event ads on The NJ Gathering Concert event screens
- 6 Tickets to concert
- 6 Tickets to the main concert national artists meet and greet
- Placement of 100 branded items for collegiate choirs' swag bags

\$5,000

WELCOME RECEPTION SPONSOR FOR COLLEGE CHOIRS

- Welcome remarks
- Your logo branded on the event website, e-blast, social media post
- Digital event ads on The NJ Gathering Concert event screens
- 4 Tickets to concert
- 4 Tickets to the main concert national artists meet and greet
- Placement of 100 branded items for collegiate choirs' swag bags



PATRONS OF THE GATHERING

- 4 event tickets
- Your logo featured on event website and e-blast
- Digital ad



\$500

CUSTOMIZABLE SPONSORSHIP

AVAILABLE UPON REQUEST

NON-PROFIT ORGANIZATION

/ CHURCH SPONORSHIP

• 2 Tickets to the Gathering

\$1,000

SPONSOR A STUDENT

- 4 event tickets
- Digital ad





DIGITAL AD

DIGITAL AD SPECS 7.5 X 10"; 2250W X 3000H PIXELS

CONTACT NAME	
ORGANIZATION	
ADDRESS	
	STATEZIP
CONTACT NUMBER	EMAIL
SPONSORSHIP	DONATION AMOUNT \$
CREDIT CARD #	EXPIRATION DATE
	CREDIT CARD TYPE (CIRCLE) AMEX VISA MASTERCARD DISCOVER SEC CODE
	MAKE CHECKS PAYABLE TO - "THE NJ GATHERING, INC."

FOR MORE INFORMATION: INFO@THENJGATHERING.ORG

THE NJ GATHERING