

The NJ
Gathering



A Celebration of HBCU Voices

Inc.



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MISSION STATEMENT

THE NJ GATHERING: A CELEBRATION OF HBCU VOICES IS A DYNAMIC FESTIVAL DEDICATED TO HONORING AND UPLIFTING THE RICH LEGACY OF HISTORICALLY BLACK COLLEGES AND UNIVERSITIES (HBCUS) THROUGH THE POWER OF MUSIC. BY SHOWCASING BLACK MUSIC; CHORAL, GOSPEL AND ALL OTHER FORMS, THIS EVENT PROVIDES A PLATFORM FOR DIVERSE VOICES TO UNITE IN HARMONY, CELEBRATE CULTURAL HERITAGE, AND INSPIRE THE NEXT GENERATION OF MUSICIANS.

MISSION



OUR PURPOSE

THROUGH PERFORMANCES, WORKSHOPS, AND EDUCATIONAL SESSIONS, WE AIM TO ENRICH UNDERSTANDING OF THE PROFOUND IMPACT HBCUS HAVE HAD ON EDUCATION, COMMUNITY, AND THE ARTS. THE GATHERING ALSO OFFERS SCHOLARSHIPS TO SUPPORT THE ACADEMIC AND MUSICAL ASPIRATIONS OF STUDENTS, ENSURING THAT THE VOICES OF TOMORROW HAVE THE RESOURCES TO THRIVE. OUR MISSION IS TO CULTIVATE AN ENVIRONMENT WHERE MUSIC, HISTORY, AND SCHOLARSHIP INTERSECT, FOSTERING PRIDE, CREATIVITY, AND EDUCATIONAL ADVANCEMENT WHILE CELEBRATING THE ENDURING POWER OF BLACK MUSIC AND CULTURE.

TARGET AUDIENCE

- HIGH SCHOOL CHORAL STUDENTS/MUSICIANS
- HBCU ALUMNI AND ALUMNI ASSOCIATIONS
- DIVINE 9 ORGANIZATIONS
- URBAN SCHOOL DISTRICTS
- BLACK CHURCH COMMUNITY
- YOUNG BLACK PROFESSIONALS
- LOCAL BUSINESSES
- LOCAL PROMINENT MUSICIANS



MEET OUR TEAM



Jared McClain
Founder/Visionary



Nicole Davis
Executive Director



Joshua Thomas
Senior Advisor



D. Nicole Green
Logistics



Dee Dee Faison
Marketing



Katrina Watson
Production Asst



The NJ Gathering

Weekend Snapshot 2026

School Time Performance

High School students will have the opportunity to interact with current HBCUs students about their collegiate journey through a guided Q&A experience.

Scholarship

NJ Gathering Inc. is proud to offer high school students the opportunity to apply for scholarships through its dedicated scholarship initiative.

Musical Experience

A vibrant, celebration of Black music, performed by some of the nation's most talented HBCU voices.

MARKETPLACE Creativity Meets Commerce

A dynamic celebration of diversity, innovation, and entrepreneurship—where local small businesses showcase and sell their unique products and services.

SPONSORSHIP PACKAGES

\$25,000

THE GATHERING: TITLE SPONSOR

- 2-minute official remarks from senior leadership or corporate video at The NJ Gathering Concert
- Your logo branded on the event website, e-blast, social media post
- Digital event ads on The Gathering Concert event screens
- Your logo featured on limited edition event Tee Shirt
- 10 Tickets to concert prime seating
- 10 Tickets to main show national artists meet and greet
- Placement of 100 branded items for collegiate choirs' swag bags

\$15,000

COLLEGE CHOIR HOTEL AND TRANSPORTATION SPONSOR

This sponsorship is designed to offset the travel cost for 1 choirs bus and hotel lodging

- Your logo branded on the event website, e-blast, social media post
- Digital event ads on The NJ Gathering Concert event screens
- 8 Tickets to concert prime seating
- 8 Tickets to the main show national artists meet and greet
- Placement of 100 branded items for collegiate choirs' swag bags

\$10,000

POST CONCERT RECEPTION MEET AND GREET WITH CHOIRS AND NATIONAL ARTISTS

- Welcome remarks
- Your logo branded on the event website, e-blast, social media post
- Digital event ads on The NJ Gathering Concert event screens
- 6 Tickets to concert
- 6 Tickets to the main concert national artists meet and greet
- Placement of 100 branded items for collegiate choirs' swag bags

\$5,000

WELCOME RECEPTION SPONSOR FOR COLLEGE CHOIRS

- Welcome remarks
- Your logo branded on the event website, e-blast, social media post
- Digital event ads on The NJ Gathering Concert event screens
- 4 Tickets to concert
- 4 Tickets to the main concert national artists meet and greet
- Placement of 100 branded items for collegiate choirs' swag bags

\$2,500

PATRONS OF THE GATHERING

- 4 event tickets
- Your logo featured on event website and e-blast
- Digital ad

\$1,000

SPONSOR A STUDENT

- 4 event tickets
- Digital ad

\$500

NON-PROFIT ORGANIZATION / CHURCH SPONSORSHIP

- 2 Tickets to the Gathering

CUSTOM SPONSORSHIP

CUSTOMIZABLE SPONSORSHIP AVAILABLE UPON REQUEST



DIGITAL AD

DIGITAL AD SPECS 7.5 X 10"; 2250W X 3000H PIXELS

CONTACT NAME _____

ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT NUMBER _____ EMAIL _____

SPONSORSHIP _____ DONATION AMOUNT \$ _____

CREDIT CARD # _____ EXPIRATION DATE _____

CREDIT CARD TYPE (CIRCLE) AMEX VISA MASTERCARD DISCOVER SEC CODE _____

MAKE CHECKS PAYABLE TO - "THE NJ GATHERING, INC."

FOR MORE INFORMATION: [INFO@THENJGATHERING.ORG](mailto:info@thenjgathering.org)